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TO: Mail Stop 8 Director of the U.S. P.O	IIIN			REPORT ON S OR DETERMI ON REGARDING TRADEMA	NATION OF AN A PATENT OR
•	ance with 35 § 290 and/or strict Court Northern D				_
DOCKET NO. CV 07-03151 WDB PLAINTIFF RONALD A. KATZ T	DATE FILED June 14, 2007 ECHNOLOGY	1	DEFENDANT		EM 400S, Oakland, CA 94612 FIONS CORP, ET.AL
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK		HOLDE	R OF PATENT OR T	RADEMARK
1 19 Pats 175-7			See Attached Complaint		
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In the abov	e—entitled case, the follow			Cross Bill	Other Blending
PATENT OR TRADEMARK NO.	DATE OF PATENT		Answer Cross Bill Other Pleading HOLDER OF PATENT OR TRADEMARK		
1	OR TRADEMARK	`	See Attached Complaint		
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In the abov	re—entitled case, the follow	ving decision h	as been rendered or	judgement issued:	
CLERK		(BY) DEPUT	Y CLERK		DATE
Richard W. Wicking					

1	E.	A judgment holding this Action an exceptional case, and an award to Plaintiff Katz					
2	Technology l	Technology Licensing for its attorneys' fees and costs pursuant to 35 U.S.C. § 285; and					
3	F.	Such other relief as the Court deems just and equitable.					
4	Dated: June	14, 2007 Respectfully submitted,					
5							
6		By: Stephen C. Neal (State Bar No. 170085)					
7		ngalsc@cooley.com Janet L. Cullum (State Bar No. 104336)					
8		jcullum@cooley.com Linda F. Callison (State Bar No. 167785)					
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10		Five Palo Alto Square 3000 El Camino Real					
11		Palo Alto, CA 94306-2155 Telephone: (650) 843-5000					
12		Facsimile: (650) 857-0663 Of Counsel:					
13		Frank V. Pietrantonio					
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15		jgraves@cooley.com COOLEY GODWARD KRONISH LLP					
16		One Freedom Square 11951 Freedom Drive					
17		Reston, VA 20190-5656 Telephone: (703) 456-8000					
18		Facsimile: (703) 456-8100					
19		Attorneys for Plaintiff Ronald A. Katz Technology Licensing, L.P.					
20		G. C.					
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DEMAND FOR JURY TRIAL

Pursuant to Federal Rule of Civil Procedure 38, Plaintiff Ronald A. Katz Technology

Licensing, L.P. hereby demands trial by jury.

Dated: June 14, 2007

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Respectfully submitted,

Bv:

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PLAINTIFF'S COMPLAINT AND DEMAND FOR JURY TRIAL

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#315, Los Angeles, CA 90069.

laws of the State of California, and having a principal place of business at 9220 Sunset Blvd.

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8. Ronald A. Katz ("Mr. Katz"), founder of Katz Technology Licensing, is a named inventor of each of the patents in suit. Mr. Katz has been widely recognized as one of the most prolific and successful inventors of our time, and his inventions over the last forty-plus years have been utilized by literally millions of people.

9. In 1961, Mr. Katz co-founded Telecredit Inc. ("Telecredit"), the first company to

provide online, real-time credit authorization, allowing merchants to verify checks over the telephone. Further innovations from Telecredit include the first online, real-time, point-of-sale credit verification terminal, which enabled merchants to verify checks without requiring the assistance of a live operator, and the first device that used and updated magnetically-encoded cards in automated teller machines. Multiple patents issued from these innovations, including patents co-invented by Mr. Katz.

- 10. Telecredit was eventually acquired by Equifax, and has now been spun off as Certegy, a public company traded on the New York Stock Exchange. Certegy continues to provide services in the credit and check verification field established by Mr. Katz and Telecredit.
- 11. Mr. Katz's inventions have not been limited to telephonic check verification. Indeed, Mr. Katz is responsible for advancements in many fields of technology. Among his most prominent and well-known innovations are those in the field of interactive call processing. Mr. Katz's inventions in that field are directed to the integration of telephonic systems with computer databases and live operator call centers to provide interactive call processing services.
- 12. The first of Mr. Katz's interactive call processing patents issued on December 20, 1988. More than fifty U.S. patents have issued to Mr. Katz for his inventions in the interactive call processing field, including each of the patents-in-suit.
- 13. In 1988, Mr. Katz partnered with American Express to establish FDR Interactive Technologies, later renamed Call Interactive, to provide interactive call processing services based on Mr. Katz's inventions. The American Express business unit involved in this joint venture later became known as First Data.

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- 14. Early clients of Call Interactive included *The New York Times*, ABC's *Monday Night Football*, KABC Radio, CBS News, and Beatrice Foods (Hunt-Wesson division).
- 15. Many of these clients utilized Call Interactive technology for high-profile events. For example, CBS News hired Call Interactive to operate an interactive, real-time telephone poll to gauge viewer reaction to President George H.W. Bush's 1992 State of the Union address.
- 16. Mr. Katz sold his interest in Call Interactive to American Express in 1989 but continued to provide advisory services to Call Interactive until 1992. American Express later spun off the First Data business unit into a separate corporation, and with that new entity went Mr. Katz's interactive call processing patents and the Call Interactive call processing business. The former Call Interactive, now known as First Data Voice Services, continues to provide call processing solutions today.
- 17. In 1994, Mr. Katz formed Katz Technology Licensing, which acquired the rights to the entire interactive call processing patent portfolio, including the rights to each of the patents-in-suit, from First Data, the owner of all of the Katz interactive call processing patents at that time.

The marketplace has clearly recognized the value of Mr. Katz's inventions.

- Indeed, over 150 companies have licensed the patents-in-suit. Licensees include IBM, Hewlett-Packard, Bank of America, JPMorgan Chase, Wells Fargo, HSBC, Verizon, Sprint, Microsoft, Delta Airlines, Merck, Sears, and Home Shopping Network. These licenses and others acknowledge the applicability of the patents-in-suit to multiple fields of use, including but not limited to financial services call processing, automated securities transactions, automated credit card authorization services, automated wireless telecommunication services and support, automated health care services, and product and service support.
- 19. Each of the defendants employs the inventions of certain of the patents-in-suit. Katz Technology Licensing, through its licensing arm A2D, L.P., has repeatedly attempted to engage each defendant in licensing negotiations, but to date, none of the defendants have agreed to take a license to any of the patents-in-suit.

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THE PATENTS-IN-SUIT

- 20. On December 20, 1988, the United States Patent and Trademark Office duly and legally issued United States Patent No. 4,792,968 ("the '968 Patent"), entitled "Statistical Analysis System For Use With Public Communication Facility," to Ronald A. Katz, sole inventor. The '968 Patent expired on December 20, 2005.
- 21. On May 29, 1990, the United States Patent and Trademark Office du.y and legally issued United States Patent No. 4,930,150 ("the '150 Patent"), entitled "Telephonic Interface Control System," to Ronald A. Katz, sole inventor. The '150 Patent expired on December 20, 2005.
- 22. On April 28, 1992, the United States Patent and Trademark Office duly and legally issued United States Patent No. 5,109,404 ("the '404 Patent"), entitled "Telephone Call Processor with Select Call Routing," to Ronald A. Katz and Thomas D. Thompson, co-inventors. The '404 Patent expired on December 20, 2005.
- 23. On July 7, 1992, the United States Patent and Trademark Office duly and legally issued United States Patent No. 5,128,984 ("the '984 Patent"), entitled "Telephone Interface Call Processing System With Call Selectivity," to Ronald A. Katz, sole inventor.
- 24. On September 27, 1994, the United States Patent and Trademark Office duly and legally issued United States Patent No. 5,351,285 ("the '285 Patent"), entitled "Multiple Format Telephonic Interface Control System," to Ronald A. Katz, sole inventor. The '285 Patent expired on December 20, 2005.
- 25. On October 1, 1996, the United States Patent and Trademark Office duly and legally issued United States Patent No. 5,561,707 ("the '707 Patent"), entitled "Telephonic-Interface Statistical Analysis System," to Ronald A. Katz, sole inventor. The '707 Patent expired on December 20, 2005.
- 26. On November 4, 1997, the United States Patent and Trademark Office duly and legally issued United States Patent No. 5,684,863 ("the '863 Patent"), entitled "Telephonic-Interface Statistical Analysis System," to Ronald A. Katz, sole inventor. The '863 Patent expired on December 20, 2005.

34. On February 19, 2002, the United States Patent and Trademark Office duly and legally issued United States Patent No. 6,349,134 ("the '134 Patent"), entitled "Telephonic-

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on December 20, 2005.

1	Interface Statistical Analysis System," to Ronald A. Katz, sole inventor. The '134 Patent expired
2	on December 20, 2005.
3	35. On July 23, 2002, the United States Patent and Trademark Office duly and legally
4	issued United States Patent No. 6,424,703 ("the '703 Patent"), entitled "Telephone-Interface
5	Lottery System," to Ronald A. Katz, sole inventor. The '703 Patent expired on July 10, 2005.
6	36. On August 13, 2002, the United States Patent and Trademark Office duly and
7	legally issued United States Patent No. 6,434,223 ("the '223 Patent"), entitled "Telephone
8	Interface Call Processing System With Call Selectivity," to Ronald A. Katz. sole inventor. The
9	'223 Patent expired on July 10, 2005.
10	37. On January 28, 2003, the United States Patent and Trademark Office duly and
11	legally issued United States Patent No. 6,512,415 ("the '415 Patent"), entitled "Telephonic-
12	Interface Game Control System," to Ronald A. Katz, sole inventor. The '415 Patent expired on
13	July 10, 2005.
14	38. On January 13, 2004, the United States Patent and Trademark Office duly and
15	legally issued United States Patent No. 6,678,360 ("the '360 Patent"), entitled "Telephonic-
16	Interface Statistical Analysis System," to Ronald A. Katz, sole inventor. The '360 Patent expired
17	on July 10, 2005.
18	COUNT I
19	(PATENT INFRINGEMENT)
20	39. Katz Technology Licensing realleges and incorporates by reference paragraphs 1-
21	38 of this Complaint as if fully set forth herein.
22	40. Katz Technology Licensing is the sole holder of the entire right, title, and interest
23	in the '968, '150, '404, '984, '285, '707, '863, '551, '734, '762, '893, '120, '065, '965, '134,
24	'703, '223, '415 and '360 Patents.
25	41. Upon information and belief, the EchoStar defendants operate automated
26	telephone systems, including without limitation the DISH Network customer service telephone
27	system, that allow their customers to perform pay-per-view ordering and customer service
28	functions over the telephone.

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42. The EchoStar defendants have directly and contributorily infringed, and induced others to infringe, one or more claims of each of the patents identified in paragraph 40 of this Complaint by making, using, offering to sell, and/or selling within the United States automated telephone systems, including without limitation the DISH Network customer service telephone system, that allow their customers to perform pay-per-view ordering and customer service functions over the telephone.

- 43. The EchoStar defendants continue to infringe, contributorily infringe, and induce others to infringe the '984, '734 and '120 Patents.
- 44. The EchoStar defendants' infringement of the patents identified in paragraph 40 of this Complaint has been willful.
- 45. Katz Technology Licensing has been, and continues to be, damaged and irreparably harmed by the EchoStar defendants' infringement, which will continue unless the EchoStar defendants are enjoined by this Court.

REQUEST FOR RELIEF

WHEREFORE, Plaintiff Katz Technology Licensing respectfully requests the following relief:

- A. A judgment holding the EchoStar defendants liable for infringement of the patents identified in paragraph 40 of this Complaint;
- B. A permanent injunction against the EchoStar defendants, their officers, agents, servants, employees, attorneys, parent and subsidiary corporations, assigns and successors in interest, and those persons in active concert or participation with them, enjoining them from continued acts of infringement of the '984, '734 and '120 Patents;
- C. An accounting for damages resulting from the EchoStar defendants' infringement of the patents identified in paragraph 40 of this Complaint, together with pre-judgment and post-judgment interest;
- D. A judgment holding that the EchoStar defendants' infringement of the patents identified in paragraph 40 of this Complaint is willful, and a trebling of damages pursuant to 35 U.S.C. § 284;